

Firmly Established, Inc.
3510 1st Ave N. suite 226
St Petersburg, FL 33713

www.HolisticCoaching.info – Charitable Services

Good day,

We appreciate that your business took the time to speak with our staff. Right now, affordable marketing is more important than ever. Giving your business access to a targeted online audience is needed to stay in touch with and to gain new customers. Covid-19 has changed people's shopping habits nationwide. This is the time for new marketing methods, and we are here to help!

Firmly Established, Inc. is utilizing creative online ideas to make up for cancelled in person fundraising events. Firmly Established, Inc. a 501(c)3 nonprofit, provides free case management assistance to youth and families. Once the shelter in place order is lifted at the end of the month many people will face eviction and shut offs, as they await job opportunities to return. With our revised marketing campaign businesses can benefit from reduced cost marketing while assisting families with needed services through our nonprofit.

We are currently seeking sponsors and donors to utilize our online marketing opportunities. Through watch-parties, organic engagement, and paid ads those who market with us benefit from over 10,000 people seeing your info across social media platforms in the St Pete/Pinellas area each month.

Please check the option that works for you and return the completed form to our email:
FirmlyEstablished@yahoo.com

By promoting solutions that require collaborative efforts we are assisting and strengthening business and community simultaneously.

Sincerely,
Jannet Harper, Board President
Firmly Established, Inc.
(727)678-1751





All proceeds go towards funding our nonprofit services which assist the self-sufficiency efforts of youth and their families.

Target Population: Parents, Business Owners, Social Workers, Management Level Employees – Likely to buy your product online and at your store location.

Sponsorship Levels: Zenith, Platinum, Gold and Contributors

Zenith Sponsor \$500:

Be the Zenith sponsor of our upcoming **St Pete Squares Fundraiser – May 2020 -TBA**
Using a game show/carnival game concept we will begin running a monthly online fundraiser starting in May.

As a Zenith Sponsor:

- *Your business name and tag line will be prominently included on all of our boosted social media ads for this event.
- *Your business info will be prominently displayed in the banner for the event on social media.
- *You will also be given a prominent logo placement on our event webpage.
- *As a Zenith Sponsor you will have the option to send a pre-recorded video clip (no more than 3 minutes) or a pre-written script to be presented to the audience during the event.
- *You have the option of offering a specific gift card prize to the participants or we can offer a gift card prize and mention your business an additional time during the event.
- *This sponsorship runs from the time you pay through the event date or 2 weeks, whichever is longer. Event will take place via zoom online. Add a shippable swag bag for \$50 more.

Platinum Sponsor \$150

Be the Platinum Sponsor of our upcoming **St Pete Squares Fundraiser – May**

As a Platinum Sponsor:

- *Your business name and tag line will be mentioned on our social media event page
- *Your business logo will be displayed on our event webpage
- *You will be mentioned as a sponsor in random social media posts for the event
- *A gift card prize will be offered on behalf of your business during the event and your business will be announced during that round.

*This sponsorship runs from the time you pay through the event date or 2 weeks, whichever is longer. Event will take place via zoom online.

Gold Sponsor \$75:

Be the Gold sponsor of our upcoming **St Pete Squares Fundraiser - May**

As a Gold Sponsor:

*Your business logo will be displayed on our event webpage

*You will be mentioned as a sponsor on our social media event page

*A gift card prize will be offered during the event and your business will be announced during that round.

*This sponsorship runs from the time you pay through the event date or 2 weeks, whichever is longer. Event will take place via zoom online.

Contributor Options:

Offer a gift card: Does your business have a service gift card? Offer a promotional service/or item, and your business will be announced during a round of St Pete Squares.

Includes being mentioned on our social media event page as a contributor.

Offer - \$20+, Contributor cost - \$10 (Total: \$30)

Commercial Spot: Have your service advertised at the end of one of our informational vlogs. Our vlog series are posted to YouTube and advertised on Facebook via Watch-parties and Paid Ads. Let us include your product in the dialogue. (Total: \$75).

Vlog Interview: We will record a brief interview with your representative and discuss your mission, your brand and why your product is essential to the members of our community and society at large. This will be promoted via Facebook watchparties (4 parties) and on our new YouTube platform. Reach over 100,000 people via specific groups that contain your target audience. (Total: \$200)

Please complete the form below and choose how you will make your payment.

Return the form via email to: FirmlyEstablished@yahoo.com

Firmly Established Marketing Fundraiser Purchase List

Business Name: _____

Business Address: _____

Date: _____ **Call Back Number:** _____

Email: _____

☐ **Pay Via Website:** www.HolisticCoaching.info (Use button in Charitable Services box)

☐ **Request a Call back to Pay:** **Date:** _____ **Time:** _____

<u>Sponsor Level</u>	<u>Description</u>	<u>Price</u>	<u>Checkbox</u>	<u>Total</u>
<u>Zenith – 1 available</u> Attach logo in the email	2 week prominent ads	<u>\$500.00</u>	<input type="radio"/>	
<u>Platinum – 6 available</u> Attach logo in the email	2 week logo/random ads	<u>\$150.00</u>	<input type="radio"/>	
<u>Gold – 4 available</u> Attach logo in the email	2 week mention ads	<u>\$75.00</u>	<input type="radio"/>	
<u>Ccontributor Options:</u>				
<u>Option 1</u>	Gift Card Prize Option/Mention	<u>\$10 + Gift Card</u>	<input type="radio"/>	
<u>Option 2</u>	Vlog Ad	<u>\$75</u>	<input type="radio"/>	
<u>Option 3</u>	Vlog Interview/ Advertisement Incl	<u>\$200</u>	<input type="radio"/>	
<u>Initials:</u> _____			<u>Total:</u>	

Purchaser's Signature: _____

Date: _____

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE • 1-800-HELP-FLA (435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE."
• <http://www.freshfromflorida.com/Consumer-Resources>